MECSPE

TECHNOLOGIES FOR INNOVATION

BOLOGNAFIERE
6/8 March 2024
22NDedition

THE FUTURE IS NOW

MECSPE TRADE **TOPICS**

ADDITIVE MANUFACTURING / AUTOMAZIONE E ROBOTICA / CONTROLLO E QUALITÀ / ELETTRONICA ITALIA / EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI / FABBRICA DIGITALE / LOGISTICA / MACCHINE E UTENSILI / MACCHINE LAVORAZIONE LAMIERA / MATERIALI NON FERROSI E LEGHE / POWER DRIVE / SUBFORNITURA MECCANICA / TRATTAMENTI E FINITURE

Project and management
senaf MESTIERE FIERE

In collaboration with
tecniche nuove
Bologna Fiere

Follow us on
WWW.MECSPE.COM

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At the same time with
ELETTRONICAITALIA

THEMED AREAS

SCAN ME

FOR MORE INFO

AREA **SUBFORNITURA**

SUBFORNITURA MECCANICA

▪ Precision mechanical processing ▪ Metal carpentry ▪ Mechanical construction ▪ Fasteners ▪ Foundries ▪ Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

MATERIALI NON FERROSI - LEGHE

▪ Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting ▪ Foundries ▪ Outsourced industrial processes ▪ Technologies ▪ Design ▪ Engineering

AREA **MECCANICA**

MACCHINE E UTENSILI

▪ Machine tools ▪ Equipment ▪ Tools ▪ Design software

MACCHINE LAVORAZIONE LAMIERA

▪ Bending ▪ Moulding ▪ Cutting ▪ Assembly ▪ Welding ▪ Materials ▪ Software

TRATTAMENTI E FINITURE

▪ Surface treatment systems ▪ Furnaces ▪ Galvanic finishes ▪ Chemical and electronic processes ▪ Washing ▪ Metallising, Glazing, Galvanising ▪ Products and accessories for treatments ▪ Heat Treatments ▪ Coating

AREA **PLASTICA, GOMMA E COMPOSITI**

EUROSTAMPI- PLASTICA, GOMMA E COMPOSITI

▪ Plastics, rubber and composite processing ▪ Machines and plants ▪ Innovative materials ▪ Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding ▪ Moulds ▪ Models ▪ Normalised parts for moulds ▪ Design ▪ Simulation and design software ▪ Micro-processing ▪ Auxiliary equipment

AREA **INDUSTRIA 4.0**

CONTROLLO E QUALITÀ

▪ Quality certification and control ▪ Metrology ▪ Measurement instruments ▪ Laboratory tests ▪ Calibration ▪ Analysis equipment ▪ Vision

AUTOMAZIONE E ROBOTICA

▪ Automation and robotics ▪ Assembly ▪ Mounting and handling

POWER DRIVE

▪ Mechanical power transmission systems ▪ Oil-pressure ▪ Pneumatics ▪ Mechatronics ▪ Motion control ▪ Maintenance ▪ Compressed air

LOGISTICA

▪ Wrapping ▪ Packaging ▪ Handling ▪ Material handling ▪ Lean manufacturing ▪ Warehouse management software ▪ Supply chain management ▪ Outsourcing ▪ Safety ▪ PPE

FABBRICA DIGITALE

▪ Industrial computing ▪ IoT ▪ Industrial sensors ▪ Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

▪ Rapid prototyping ▪ Rapid manufacturing ▪ 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials ▪ Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

AREA **ELETTRONICA**

At the same time with ELETTRONICA ITALIA

ELETTRONICAITALIA

▪ Electronic Design - ED/EDA;
▪ Electronic components production and distribution;
▪ Tools and test systems;
▪ Components mount technologies;
▪ Electronic Manufacturing Services (EMS);
▪ Consumables and manufacturing equipment.

VISITORS

MECSPE
TECHNOLOGIES FOR INNOVATION

Bologna, 6/8 March 2024

59.845*
PROFESSIONAL PARTICIPANTS 2023

USERS REACHED THROUGH THE COMMUNICATION CAMPAIGN

RADIO	Listeners 40.420.000	NEWSLETTER	Readers 404.951
NEWSPAPERS	Readers 8.377.000	WEBSITE	Users 310.292
WEBSITE PAGE	Views 2.425.862	SOCIAL MEDIA	7.123 / 10.597 / 6.805
TECHNICAL PRESS (paper and digital)	Users 784.081	Totale Followers	24.525

BUSINESS SECTORS **

8731	Mechanical processing
7884	Automotive
4439	Electromechanics
4138	Electric/Electronicy
4110	Automation and Robotics
4008	Machine manufacturing
3860	Consumer goods
3694	Plastics and rubber processing
2710	Surface treatments and finishes
2119	Food

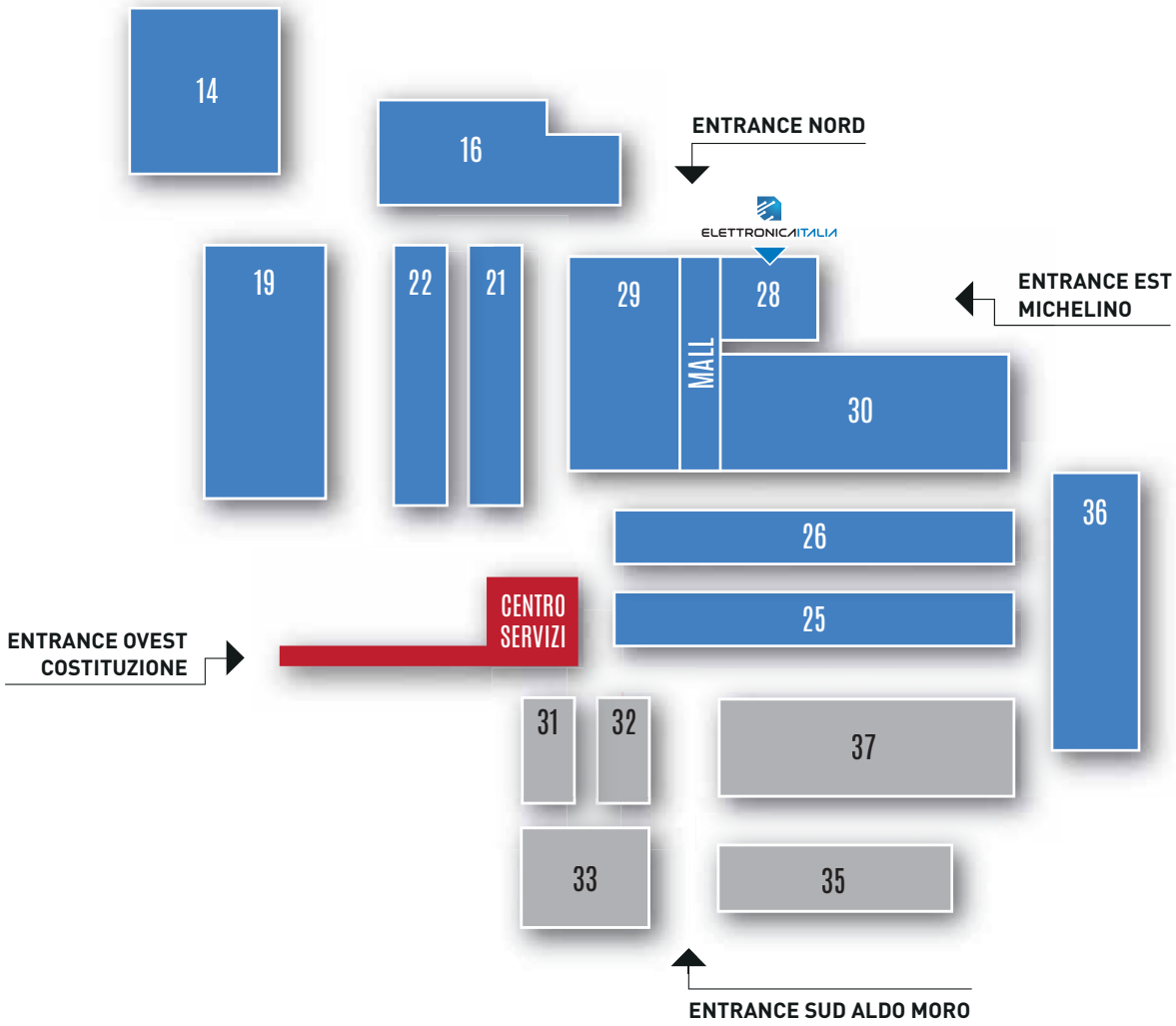
2090	Energy
1940	Medical
1886	Aerospace
1777	Transport
1755	Agriculture
1569	Packaging
1390	Engineering, planning and design firms
1110	Construction
1036	Chemical, pharmaceutical and petrolchemical industry
1019	Software
982	Housewares, household appliances
896	Motorsport
844	Nautical Industry
829	Raw material production
814	Logistics
730	Texiles and Clothing
621	Recycling
601	Hydraulic and pneumatic power transmission systems
521	Lighting technology
447	Plumbing
304	Goldsmithery
271	Die-casting

HIGH-PROFILE VISITORS ***

5.675	Business Owners - General Managers
4.939	Planners - Designer - Technical Dept. Managers
4.811	Sales and Marketing Managers
2.521	Production Managers - Chemical, Plastic, Metalmechanical Operator
1.697	Purchase Managers
1.680	Research and Development Managers
575	Quality Control Managers
448	Logistics Managers
375	IT manager - Chief Digital Officer - Digital Manager
221	Teachers
94	Import-Export Managers
49	Journalists
40	Energy Manager Experts

* Mecspe data 2023
** Multiple answer - Mecspe data 2022
*** The main professions - Mecspe data 2022
Detailed analysis of 2023 data under development

THE EXHIBITION CENTRE



The value of BolognaFiere

- Strengthening connections and infrastructures
- Potential growth in visitors
- Improving international development
- Expansion of product sectors with new production areas
- Increased availability of exhibition space

Project and direction

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