



BolognaFiere,
9/11 JUNE 2022

20th edition

TECHNOLOGIES WITHOUT LIMITS

**MECSPE, THE ABILITY TO PROMOTE
THE COMPANIES SUCCESS**

MECSPE'S TRADE TOPICS

ADDITIVE MANUFACTURING

AUTOMAZIONE E ROBOTICA

CONTROLLO E QUALITÀ

**EUROSTAMPI - MACCHINE E SUBFORNITURA
PLASTICA, GOMMA E COMPOSITI**

FABBRICA DIGITALE

LOGISTICA

MACCHINE E UTENSILI

**MACCHINE, MATERIALI E LAVORAZIONI
DELLA LAMIERA**

MATERIALI NON FERROSI E LEGHE

POWER DRIVE

SUBFORNITURA ELETTRONICA

SUBFORNITURA MECCANICA

TRATTAMENTI E FINITURE

Project and management

 **senaf**
MESTIERE FIERE

in collaboration with

 **tecniche nuove**
 **Bologna
Fiere**

follow us on



WWW.MECSPE.COM

Themed areas

SUBCONTRACTING AREA

SUBFORNITURA ELETTRONICA

- CEM (contract electronics manufacturers)
- Cables • EMS (electronics manufacturing service)
- PCB (printed circuit board manufacturers)
- Engineering and design firms

SUBFORNITURA MECCANICA

- Precision mechanical processing • Metal carpentry
- Mechanical construction • Fasteners • Foundries
- Small parts • Wire working • Outsourced industrial processes • Micro-processing

MATERIALI NON FERROSI - LEGHE

- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) • Die-casting
- Foundries • Outsourced industrial processes
- Technologies • Design • Engineering

MECHANICAL AREA

MACCHINE E UTENSILI

- Machine tools • Equipment • Tools
- Design software

MACCHINE, MATERIALI E LAVORAZIONI DELLA LAMIERA

- Bending • Moulding • Cutting • Assembly
- Welding • Materials • Software

TRATTAMENTI E FINITURE

- Surface treatment systems • Furnaces • Galvanic finishes • Chemical and electronic processes
- Washing • Metallising, Glazing, Galvanising
- Products and accessories for treatments
- Heat Treatments • Coating

PLASTICS, RUBBER AND COMPOSITES AREA

EUROSTAMPI - MACCHINE E SUBFORNITURA PLASTICA, GOMMA E COMPOSITI

- Plastics, rubber and composite processing
- Machines and plants • Innovative materials
- Moulding • Extrusion • Packaging • Blow Moulding
- Moulds • Models • Normalised parts for moulds
- Design • Simulation and design software
- Micro-processing • Auxiliary equipment

INDUSTRY 4.0 AREA

CONTROLLO E QUALITÀ

- Quality certification and control • Metrology
- Measurement instruments • Laboratory tests
- Calibration • Analysis equipment • Vision

AUTOMAZIONE E ROBOTICA

- Automation and robotics • Assembly • Mounting and handling

POWER DRIVE

- Mechanical power transmission systems • Oil-pressure
- Pneumatics • Mechatronics • Motion control
- Maintenance • Compressed air

LOGISTICA

- Wrapping • Packaging • Handling • Material handling
- Lean manufacturing • Warehouse management software • Supply chain management
- Outsourcing • Safety • PPE

FABBRICA DIGITALE

- Industrial computing • IoT • Industrial sensors
- Cloud-manufacturing • Automatic identification technologies • Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

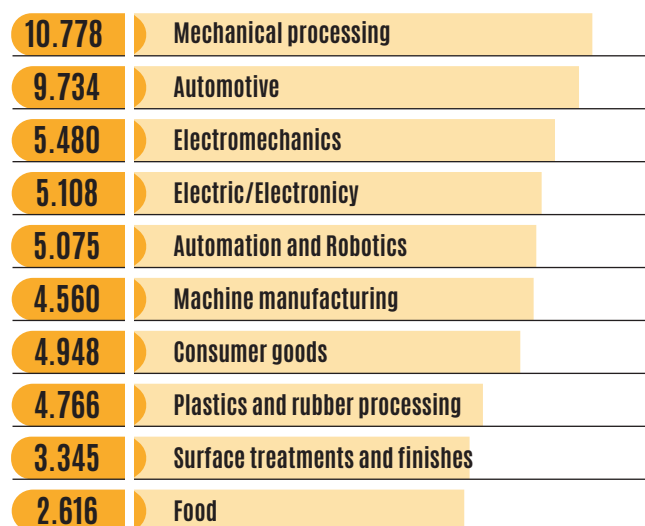
- Rapid prototyping • Rapid manufacturing
- 3D printing • Systems and services for reverse engineering • Additive technology • Materials
- Services • Hardware: 3D printers and scanners, accessories • Simulation and design software



Bologna, 9/11 June 2022



BUSINESS SECTORS *



2.580 Energy	1.106 Motorsport
2.329 Aerospace	1.042 Nautical Industry
2.395 Medical	1.023 Raw material production
2.194 Transport	1.004 Logistics
2.167 Agriculture	902 Textiles and Clothing
1.937 Packaging	767 Recycling
1.716 Engineering, planning and design firms	743 Hydraulic and pneumatic power transmission systems
1.370 Construction	643 Lighting technology
1.278 Chemical, pharmaceutical and petrolchemical industry	552 Plumbing
1.258 Software	375 Goldsmithery
1.212 Housewares, household appliances	335 Die-casting

Users reached through the communications campaign



HIGH-PROFILE VISITORS*





The attention of MECSPE towards exhibiting companies is also tangible in its courage to make important decisions, like moving the exhibition venue to the Bologna exhibition centre.

Mecspe, the reference exhibition event for the manufacturing industry and the smart factory, sets clear targets for growth, development and improvement in the search for new international opportunities that will involve all exhibitors and professionals from Italy and beyond.

Over time such a deeply-rooted spirit of collaboration shall open all the doors leading onto increasingly better results and within less time.

Special initiatives

THE CORE OF THE EXHIBITION: MECSPE LIVE ACADEMY

Mecspe, through its exhibition core, represents a real incubator and driver of innovative solutions for the manufacturing industry.

A breeding ground for technological ideas that aims to involve young people, who are at the heart of the future of companies, through training and interactive activities.

MECSPE LIVE ACADEMY will be a theory and practice training area developed in cooperation with Accademia Tecniche Nuove, exhibitors of the event, trade associations and institutional partners. Focus of this edition: MACHINES - ADDITIVE MANUFACTURING - AUTOMATION AND ROBOTICS

THE ARGUMENTS

- IoT
- Big Data
- Cloud Manufacturing
- Digital Twin
- Augmented and Virtual Reality
- Distributed Manufacturing with Additive
- Robotics and Artificial Intelligence
- Technological design tools
- Predictive plant management and maintenance

SOLUTION AWARD

For the seventh consecutive year, during MECSPE 2022, "Automazione Integrata" magazine organizes the Robotics Innovation Award.

The award is dedicated to companies, startups, universities, research centers, laboratory spinoffs, single or in consortium, owners of an innovative application as technology providers, system integrators and/or end users. Moreover, this year will be given the opportunity to see the different candidate applications live, at the fair in an area dedicated to them in the AUTOMATION AND ROBOTICS sector.

START UP FACTORY

A tailor-made area for **start-ups** wishing to promote their competitiveness through innovation activities in a highly specialized environment.

The advantages for the exhibitors

EXHIBITING AT MECSPE MEANS ENJOYING VARIOUS ADVANTAGES, SUCH AS

- ▶ Meeting the decision-makers
- ▶ Interacting with international buyers and making use of a business matchmaking service
- ▶ Exhibiting in a venue that is close to Italy's main industrial districts
- ▶ Digital communication tools to consolidate and communicate your presence at the event
- ▶ Visibility generated by an intense communications campaign in Italian and international specialised publications and national and local newspapers.

FIGURES STEADILY ON THE RISE (2021 edition data)



SPONSORSHIP TOOLS FOR EXHIBITORS

- **LANYARD**
provided at the reception
- **SMARTPHONE CHARGING STATIONS**
in all pavilions
- **COMPANY LOGO**
on the visitors' accreditation page over 50,000 contacts)
- **CATERING ACCESSORIES**
(sugar sachets, tablets and placemats in the refreshment points throughout the trade fair)



OTHER TRADE FAIRS ORGANISED BY SENAF



www.senaf.it

Exhibiting at MECSPE

The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate. The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area.

Once you've identified the type of stand you need, you can choose how to fit it out.

Formula Start 8sqm: provided by the event's official fitter;

Standard pre-fitted stand: mandatory for stands measuring up to 24 sqm;

Prestige pre-fitted stand: for stands measuring 32 sqm or more. In addition to the advantages of the standard pre-fitted ones, this type of stand allows for great customisation with a vast selection of furnishings and colours;

Raw space: fit-out to be carried out by the exhibitor, starting from 24 sqm.

RAW SPACE

The solution for companies with their own booth, starting from 24 sqm for **€ 190,00/sqm**

Registration fee € 550,00 + Essential Services € 10,50/sqm

STAND WITH BASIC FITTING

Area starting from 16 sqm - Mandatory fitting for stands measuring up to 24 sqm

This formula includes: area with 1 open side, fabric walls (h.3 metres), sign with company name, carpet, a table, 3 chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, power and lighting.

€ 289,00/sqm (area € 199,00/sqm + fit-out € 90,00/sqm)

Registration fee € 550,00 + Essential Services € 10,50/sqm



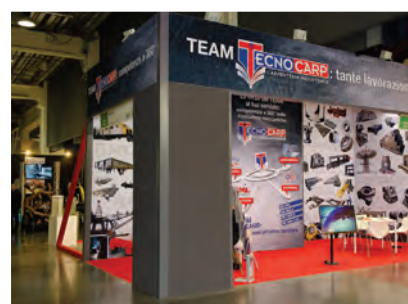
STAND WITH PRESTIGE FITTING

Area starting from 32 sqm

This formula includes: area, fabric walls (h.4 metres), carpet (colours to be chosen from the range available), sign with company name, closet, reception desk with stools, furnishings and courtesy kit for hanging signs (4 hooks with wire).

€ 334,00/sqm (area € 199,00/sqm + fit-out € 135,00/sqm)

Registration fee € 550,00 + Essential Services € 10,50/sqm



START FORMULA 8 sqm

Reserved for first-timers only

Includes: area with 1 open side, fabric walls, sign with company name, carpet, table, chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, lighting and power, registration fee.

€ 3.000,00 all inclusive - Registration fee included

+ Essential Services € 10,50/sqm



N.B. Additional open sides: +7% each

You can view the various types of fit-out and furnishings (display cases, chairs, storage room etc.) in the part of the official fitter's website dedicated to exhibitors.

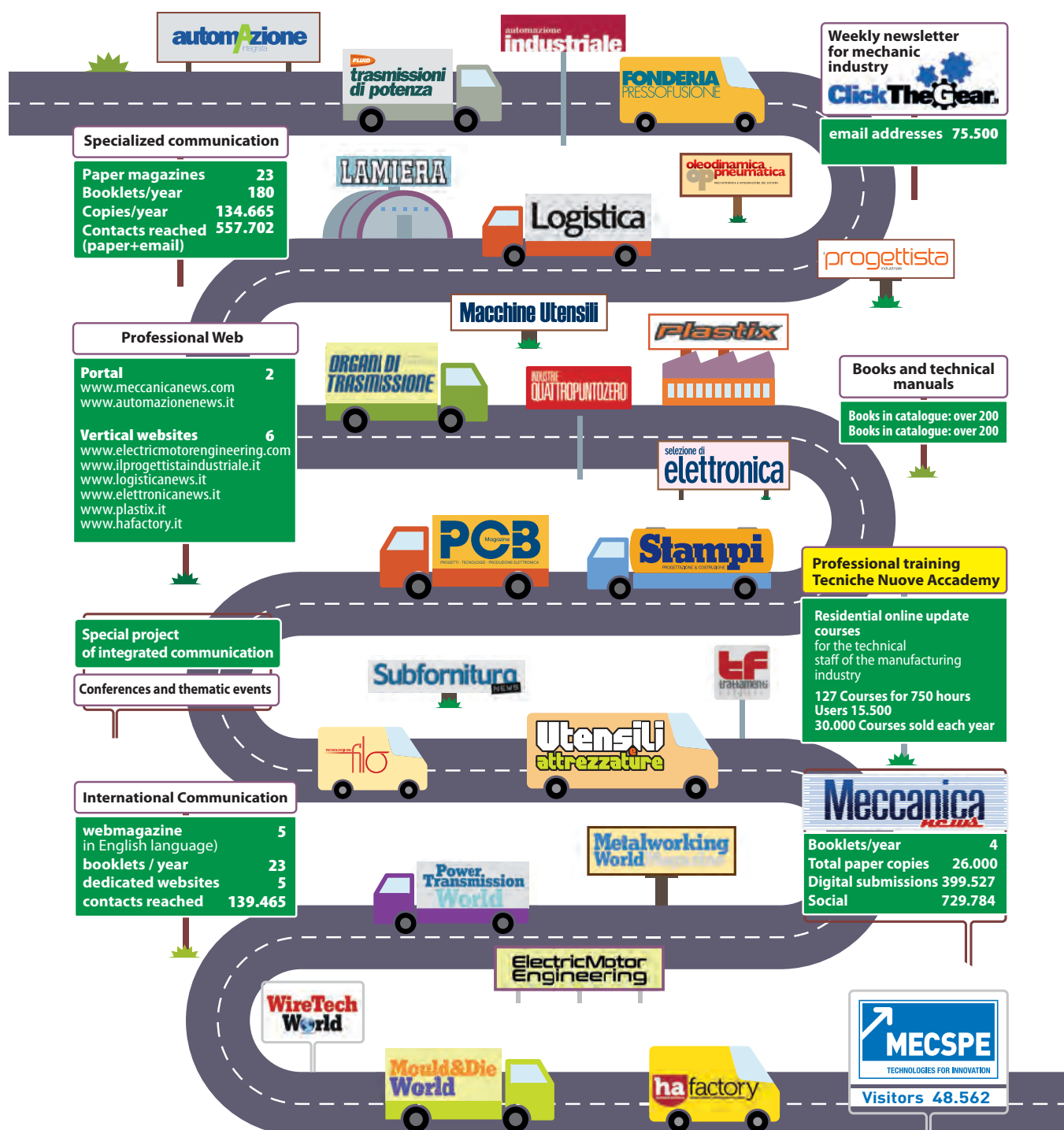
All stand images are purely indicative.

Communication

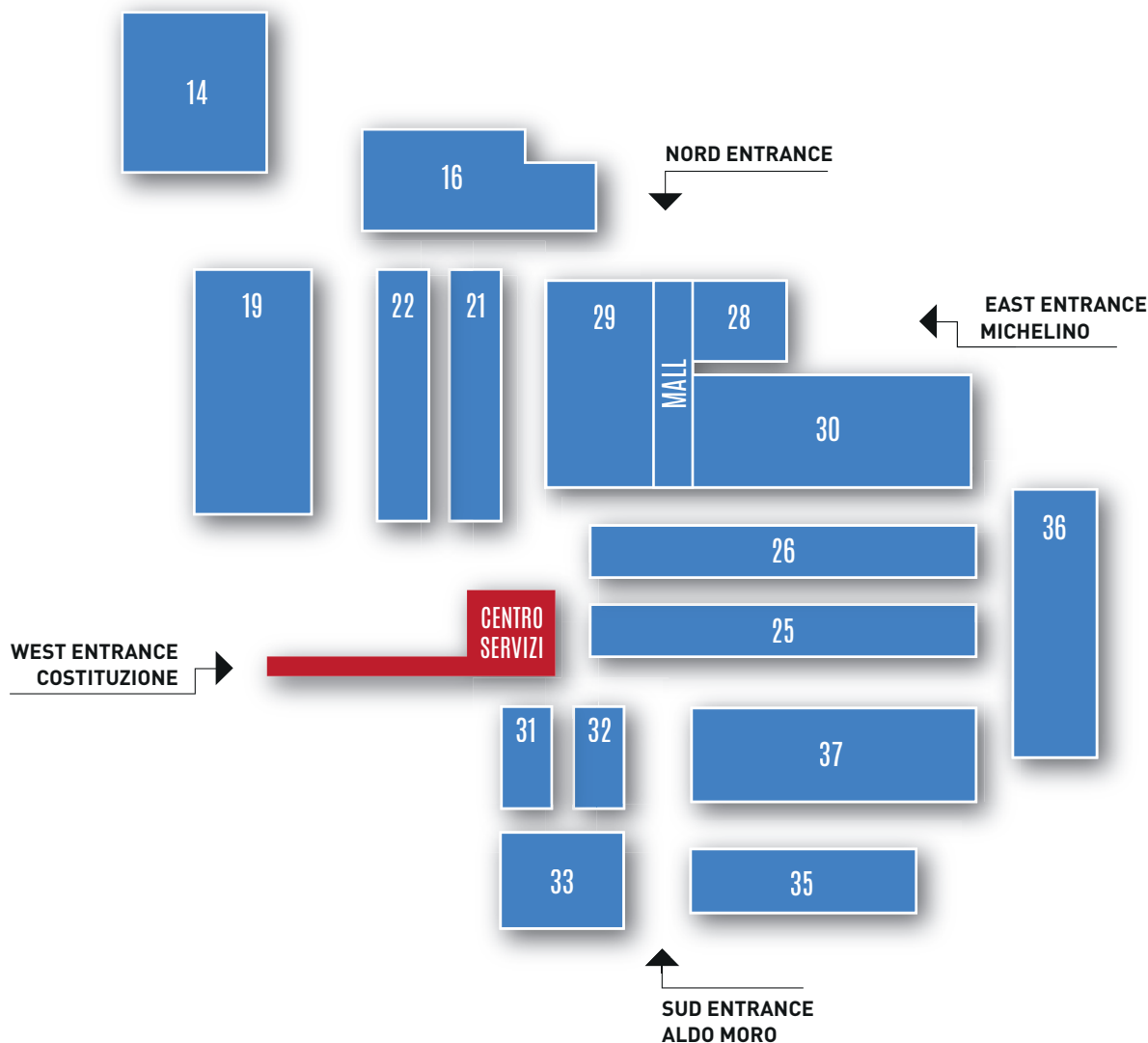


Bologna, 9/11 June 2022

The road of integrated communication of Tecniche Nuove for the manufacturing industry



The exhibition centre



The value of BolognaFiere

- Strengthening connections and infrastructures
- Potential growth in visitors
- Improving international development
- Expansion of product sectors with new production areas
- Increased availability of exhibition space



at the same time with

metefi

EXPO OF CUSTOMIZED TECHNOLOGY FOR THE ALUMINIUM,
FOUNDRY CASTINGS & INNOVATIVE METALS INDUSTRY

Project and direction



In collaboration with



Follow us on



DIRECT CONTACT

mecspe@senaf.it
+39 02 332039470

