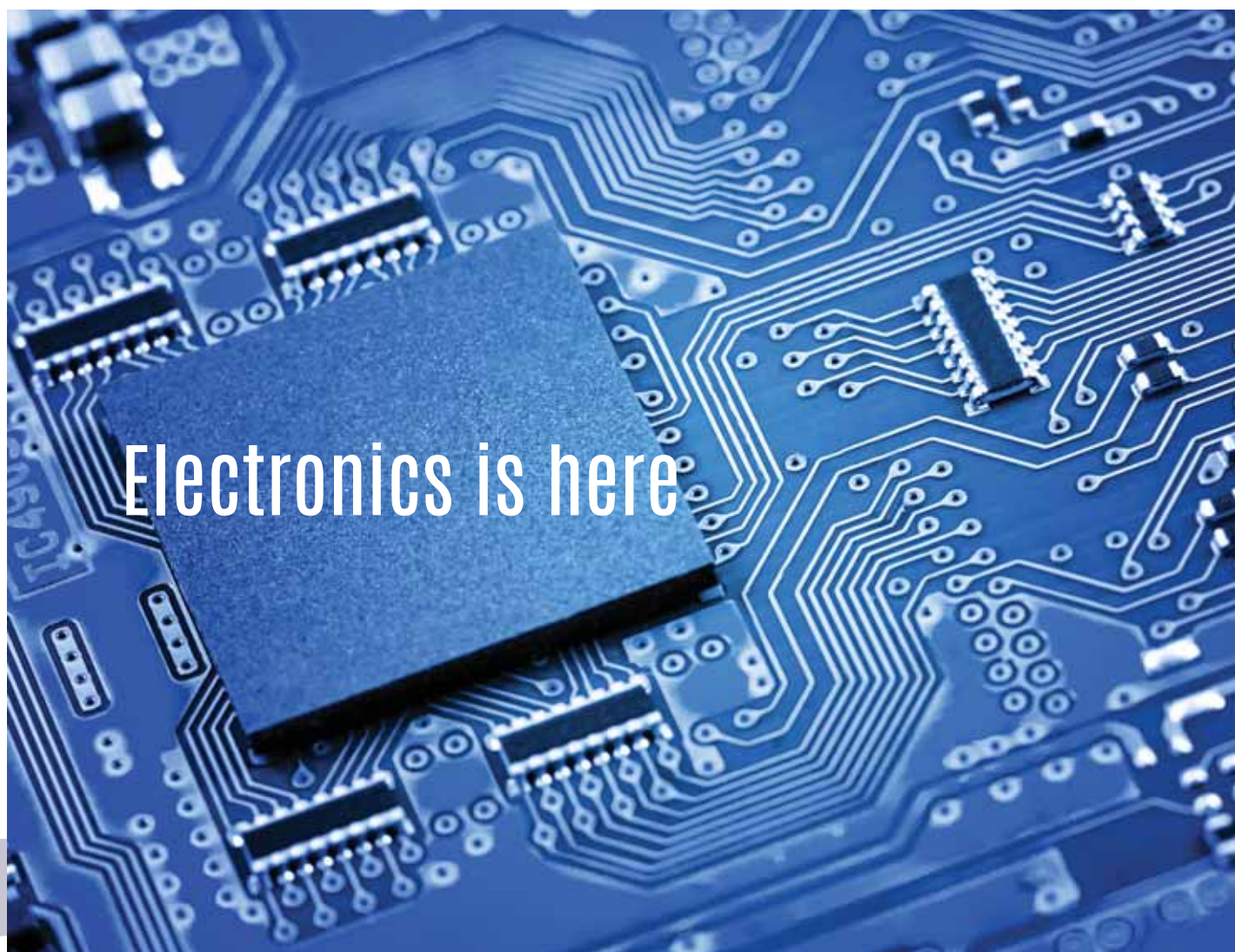




ELETTRONICAITALIA

BOLOGNA FIERE 29-31 MARCH, 2023



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The Event

Electronica Italia is a new annual trade fair in the world of electronics, that aims to fill an important gap within the Italian market, especially now that the practice of reshoring is offering to the manufacturing industry a new business model to follow.

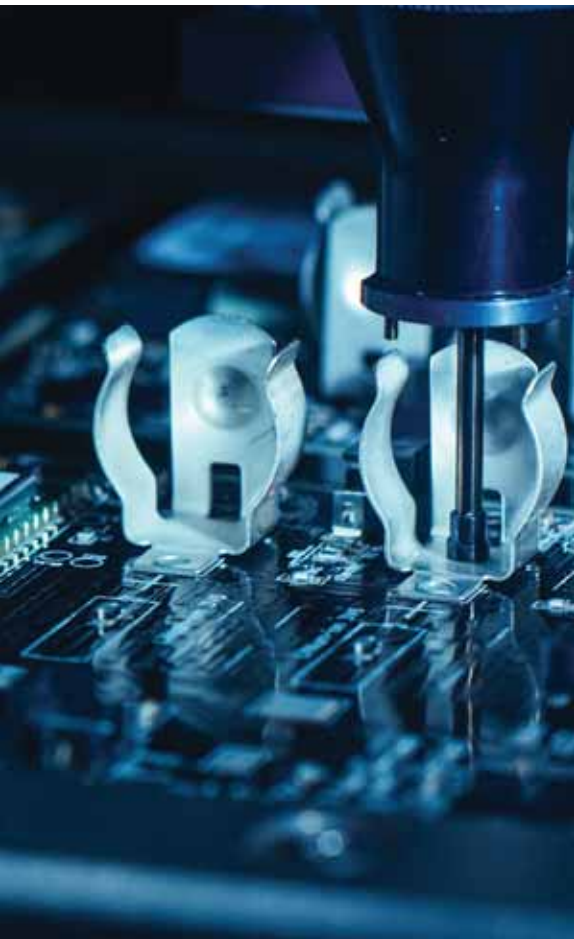
The event aims to present to the Italian public everything about electronics: from the design stages to the production of components and systems, from services to market distribution of components, assemblies, production machines and test systems.

Electronica Italia gives the visitor the opportunity to get a glimpse overview of the **entire electronics**, always considering the international dimensions of the sector.



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The Main Topics

The exhibition event will be divided into six main areas:

1. Electronic Design - ED/EDA;
2. Electronic components production and distribution;
3. Tools and test systems;
4. Components mount technologies;
5. Electronic Manufacturing Services (EMS);
6. Consumables and manufacturing equipment.

These topic areas may be explored in depth with the cooperation of exhibitors and industry opinion leaders through panel discussions roundtables and forums



Visitor Profile

- Electrical engineers and designers of electronic and electromechanical systems;
- EMS purchasing managers;
- Sales/marketing department managers of the electronics industry;
- University researchers and heads of departments;
- IT managers;
- Electronic specialists in routing, design and production of PCBs.

Target

All the electronics sectors will be involved:

- Aerospace and Defense
- Automotive
- Consumer
- EMS and OEM/ODM
- Home Automation
- Industrial automation
- Lighting
- Medical
- Rail and Electric mobility
- Telecommunications
- Household appliances

The Subject of the 2023 Edition

Elettronica Italia is focused on a series of technical and scientific activities (also in form of conferences, round tables and video interviews with academic authorities, research centers and R&D specialists) related to electronics at the service of **electric mobility and transport**.



Communication

Elettronica Italia relies on the media support of the two historical Italian trade magazines dedicated to electronics - **Selezione di Elettronica and PCB Magazine** - and on the Internet portal, **elettronicanews.it**. These products are part of the Tecniche Nuove/NBM editorial group.



The Exhibition Grounds

The exhibition event will be held at the **Bologna exhibition center from March 29 to 31, 2023** (in conjunction with the trade fair MECSPE, but from which it is clearly distinguished and of that it represents the evolution of the "Electronic Subcontracting" section).

CONTATTO DIRETTO: INFO@MECSPE.COM

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