



MECSPE

TECHNOLOGIES FOR INNOVATION

BOLOGNAFIERE
6/8 MARCH 2024

22ND Edition

**FUTURE
IS NOW**

MECSPE TRADE TOPICS

ADDITIVE MANUFACTURING / AUTOMAZIONE E ROBOTICA / CONTROLLO E QUALITÀ / ELETTRONICA ITALIA / EUROSTAMPI -
PLASTICA, GOMMA E COMPOSITI / FABBRICA DIGITALE / LOGISTICA / MACCHINE E UTENSILI / MACCHINE LAVORAZIONE
LAMIERA / MATERIALI NON FERROSI E LEGHE / POWER DRIVE / SUBFORNITURA MECCANICA / TRATTAMENTI E FINITURE

Project and management



In collaboration with



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At the same time with



THEMED AREAS



SCAN ME

FOR MORE INFO

SUBCONTRACTING

SUBFORNITURA MECCANICA

- Precision mechanical processing ▪ Metal carpentry
- Mechanical construction ▪ Fasteners ▪ Foundries
- Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

MATERIALI NON FERROSI - LEGHE

- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting
- Foundries ▪ Outsourced industrial processes
- Technologies ▪ Design ▪ Engineering

MECHANICS

MACCHINE E UTENSILI

- Machine tools ▪ Equipment ▪ Tools
- Design software

MACCHINE LAVORAZIONE LAMIERA

- Bending ▪ Moulding ▪ Cutting ▪ Assembly
- Welding ▪ Materials ▪ Software

TRATTAMENTI E FINITURE

- Surface treatment systems ▪ Furnaces ▪ Galvanic finishes ▪ Chemical and electronic processes
- Washing ▪ Metallising, Glazing, Galvanising
- Products and accessories for treatments
- Heat Treatments ▪ Coating

PLASTICS, RUBBER AND COMPOSITE

EUROSTAMPI- PLASTICA, GOMMA E COMPOSITI

- Plastics, rubber and composite processing
- Machines and plants ▪ Innovative materials
- Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding
- Moulds ▪ Models ▪ Normalised parts for moulds
- Design ▪ Simulation and design software
- Micro-processing ▪ Auxiliary equipment

AUTOMATION AND DIGITAL FACTORY

CONTROLLO E QUALITÀ

- Quality certification and control ▪ Metrology
- Measurement instruments ▪ Laboratory tests
- Calibration ▪ Analysis equipment ▪ Vision

AUTOMAZIONE E ROBOTICA

- Automation and robotics ▪ Assembly
- Mounting and handling

POWER DRIVE

- Mechanical power transmission systems ▪ Oil-pressure
- Pneumatics ▪ Mechatronics ▪ Motion control
- Maintenance ▪ Compressed air

LOGISTICA

- Wrapping ▪ Packaging ▪ Handling ▪ Material handling
- Lean manufacturing ▪ Warehouse management software ▪ Supply chain management
- Outsourcing ▪ Safety ▪ PPE

FABBRICA DIGITALE

- Industrial computing ▪ IoT ▪ Industrial sensors
- Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

- Rapid prototyping ▪ Rapid manufacturing
- 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials
- Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

ELECTRONICS

At the same time with ELETTRONICA ITALIA



- Electronic Design - ED\EDA
- Electronic components manufacturing and distribution
- Instrumentation and test systems
- Production and distribution of machines for electronic manufacturing
- Electronic subcontracting (EMS)
- Production consumables and equipment

VISITORS



Bologna, 6/8 March 2024

59.845*

PROFESSIONAL PARTICIPANTS 2023



USERS REACHED THROUGH THE COMMUNICATION CAMPAIGN *



BUSINESS SECTORS *

21578	Mechanical processing
20716	Automotive
13025	Electromechanics
12578	Electric/Electronic
11819	Automation and Robotics
11650	Machine manufacturing
9929	Consumer goods
6499	Plastics and rubber processing
5724	Surface treatments and finishes
5608	Food

5516	Software	2294	Motorsport
5400	Electrical/Electronic	2293	Recycling
5200	Energy	2153	Goldsmithing
4608	Aerospace	2110	Construction
4410	Agriculture	2033	Castings
4300	Transportation	2032	Raw material production
4206	Medical	1944	Nautical
4019	Home appliances - casalinghi	1599	Logistics
3702	Engineering firm, planning and design	1471	Power transmission
3116	Packaging	911	Plumbing
2881	Chemistry farm. petrochemical	868	Textile and Apparel
		547	Lighting Technology

HIGH-PROFILE VISITORS *

16734	Business Owner - General Manager
16187	Planner - Designer - Technical Dept. Manager
7540	Sales and Marketing Manager
5559	Production Manager - Chemical, Plastic, Metalmechanical Operator
3990	Purchase Manager
3732	Research and Development Manager
2939	Quality Control Manager
1961	IT manager - Chief Digital Officer - Digital Manager
1318	Logistics Manager
643	Teacher
339	Import-Export Manager
286	Journalist
144	Energy Manager Expert

* Mecspe data 2023

PARTICIPATING TO GROW



Bologna, 6/8 March 2024

MECSPE is Italy's benchmark exhibition dedicated to the manufacturing industry, designed to celebrate the excellence of the sector, increase the opportunities of business for companies and establish between exhibitors, institutions and trade operators.

The last edition was attended by 2034 exhibitors and 59,845 professional visitors (+ 52% from the previous edition). A success that involved not only Italian companies, but also international ones, with the presence of 9 buyers delegations from Algeria, Egypt, Germany, India, Morocco, Poland, Switzerland, Tunisia and Turkey. Moreover it took place the first italo-German Forum Summit on the themes of reshoring and new mobility.



SPECIAL INITIATIVES

THE CORE OF THE EXHIBITION:

The exhibition core represents a real laboratory of innovation ideas for the manufacturing industry. A demonstration and training area organized with the cooperation of the show's exhibitors on topical issues.

FOCUSES OF PREVIOUS EDITIONS

2021: Gamification - The Factory Without Limits - **2022:** Mecspe Live Academy - **2023:** Energy Transition and Mobility Sustainable

DIGITALIZATION

SOLUTION AWARD - START UP FACTORY - TERRITORIAL COMPETENCE CENTER

SUSTAINABILITY

DESIGN PLAZA

An area that develops the themes of design with a focus on containing impacts on the ecosystem during the life cycle of manufactured goods.

ECOFRIENDLY PATH

A virtual and real path among MECSPE exhibitors who in their business strategies adopt a green and ecofriendly, distinguishing themselves by paying special attention to the environment.

TRAINING

MECSPE YOUNG & CAREER

The fair is a valuable platform for young talents to interface with the world of work. Within the event multiple training and job opportunities are offered by exhibitors. Through this initiative, the exhibiting companies can highlight their training activities aimed at schools and young talents and do business recruiting activities directly at the fair.

COMPETENCE CENTER AREA

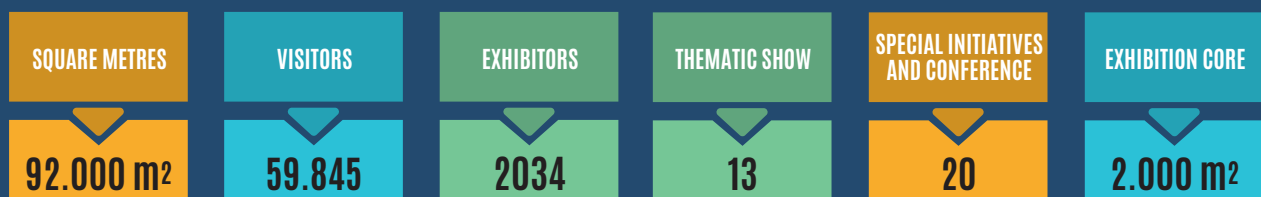
The main objective of the area is to enable matching between the MECSPE community - exhibitors and visitors of the event - and the Competence Centers and Digital Innovation Hubs that will be able to showcase orientation activities, training and innovative projects in Industry 4.0.

THE ADVANTAGES OF EXHIBIT

EXHIBITING AT MECSPE MEANS

- ▶ Meeting the decision-makers
- ▶ Interacting with international buyers and making use of a business matchmaking service
- ▶ Exhibiting in a venue that is close to Italy's main industrial districts
- ▶ Digital communication tools to consolidate and communicate your presence at the event
- ▶ Visibility generated by an intense communications campaign in Italian and international specialised publications and national and local newspapers.

FIGURES STEADILY ON THE RISE (2023 edition data)



ABOUT BOLOGNA:

In the heart of Motor Valley, the district home to the most important motorsport companies including Ferrari, Lamborghini, Ducati, Pagani and Maserati, Bologna, the delightful capital of Emilia-Romagna, is a vibrant city with its mix of fascinating culture, history and delicious traditional cuisine. The perfect opportunity to indulge in good food, music and art after a busy day at the fair.

HOW TO REACH BOLOGNA :



BY TRAIN

Bologna's Central Station serves as final destination for a large number of local, intercity and high-speed trains connecting neighbouring locations and the country's main cities.

Visit Trenitalia or Italo websites to find out about trains inbound to Bologna.

The station is also the terminus of the Marconi Express, a monorail link service to Bologna airport.



BY PLANE

Guglielmo Marconi Airport is located about 10 km from the city centre. Dozens of flights from Italian and international destinations land here daily. The airport is connected to the central railway station by the Marconi Express service, which takes only 7 minutes to cover the route. The monorail costs € 9.20 one way and € 17.00 round trip.



BY CAR

If you travel by car, you may want to know that Bologna is one of Italy's major motorway junctions, connecting the north and south of the country. Bologna is located along the A1, only 1 hour from Florence (southbound), and just over 2 hours from Milan (northbound).

Bologna is also the gateway to the A14, running along the Adriatic side of the peninsula from Romagna all the way to Taranto.

Another important thoroughfare is the A13 towards Veneto, connecting Bologna to cities such as Ferrara and Padua, the gateway to Venice.

Plan your stay in Bologna

Thanks to the collaboration with Bologna Welcome, exhibitors and visitors of MECSPE can use the online booking system of Bologna Welcome, to join the most convenient hotel rates and discounts on rail and air transport.

- HOTEL RESERVATION
- TRAIN OFFERS
- FLIGHTS PROMO

CONTACTS: tel. +39 051 6583190 - incoming@bolognawelcome.it



EXHIBITING AT MECSPE



Bologna, 6/8 March 2024

The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate. The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area. Once you've identified the type of stand you need, you can choose how to fit it out.

Raw space: fit-out to be carried out by the exhibitor, starting from 24 m²;

Prestige pre-fitted stand: for stands measuring 32 m² or more. In addition to the advantages of the standard pre-fitted ones, this type of stand allows for great customisation with a vast selection of furnishings and colours;

Formula Start 12 m²: provided by the event's official fitter

FREE AREA

€ 210.00 per m² + Registration Fee € 550.00

+ 8% for each additional free side + Essential Services € 10.50 m²

STAND WITH BASIC FITTING

Sizes from 16 m²

The formula includes: 1-sided free area, fabric walls (3 meters), sign with business name, carpet, one table, 3 chairs, basket, spotlights, coat rack.

Basic Set-up - € 90,00 m²



STAND WITH PRESTIGE FITTING

Sizes starting from 32 m²

The formula includes: area, fabric walls (4 meters), carpet (with colors of your choice based on the proposed range) sign with business name, storage room, reception desk with stools, furniture, spotlights, basket, coat rack.

Prestige layout - € 135,00 m²



START FORMULA 12 m²

Reserved for first-time participation only

Includes: 1-sided free area, fabric walls, sign with company name, carpet, table, chairs, basket, coat rack, exhibition registration

€ 4.276 all inclusive (registration fee and indispensable services 10.50 m² included)

N.B. Additional free sides: + 8% cad

The different types of set-ups and any additional furniture items (display cases, chairs, storage, etc.) can be viewed in the online exhibitor section of the official fitter's website.

* Essential services: single-phase connection and testing of electrical system, with maximum power used up to 5 Kw, 1 connection WI-FI internet, provision of fire extinguisher in accordance with the law, municipal charges for advertising on signs and exhibitor's company name, cleaning ordinary stand cleaning - € 10.50 m².

All stand images are purely indicative.

COMMUNICATION

A distinctive element of Senaf's events is the media campaign.

Thanks to the synergy of the Tecniche Nuove SpA publishing group, of which Senaf is a part, the event's media campaign will rely on extensive planning through the most authoritative off-line and online specialized technical magazines in addition to traditional media such as local and national daily press, radio and television, and social media

Integrated communication with Tecniche Nuove Group, Europe's largest publisher in the professional field



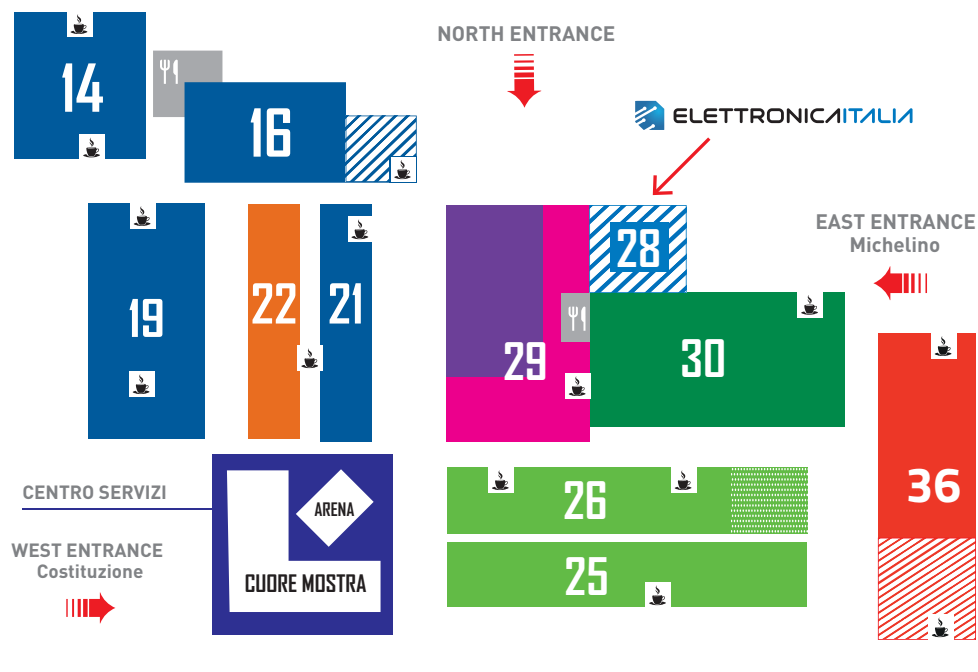
FAIRS ORGANISED BY SENAF



www.senaf.it



THE EXHIBITION CENTRE



PAD.

14/16/19	MACCHINE E UTENSILI	29	CONTROLLO E QUALITÀ
16	MACCHINE LAVORAZIONE LAMIERA	29	LOGISTICA
21	FABBRICA DIGITALE	30	AUTOMAZIONE E ROBOTICA
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The value of BolognaFiere

- Strengthening connections and infrastructures
- Potential growth in visitors
- Improving international development
- Expansion of product sectors with new production areas
- Increased availability of exhibition space

Electronics is here.
6/8 March 2024

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ELETTRONICAITALIA

Project and direction



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