



TECHNOLOGIES FOR INNOVATION - INDUSTRIES 4.0

BolognaFiere,
10/12 JUNE 2021

19th edition

A LEAP TOWARDS THE FUTURE

MECSPE'S TRADE TOPICS

SUBFORNITURA MECCANICA

EUROSTAMPI - MACCHINE E SUBFORNITURA
PLASTICA, GOMMA E COMPOSITI

SUBFORNITURA ELETTRONICA

MACCHINE E UTENSILI

NEW MACCHINE, MATERIALI E LAVORAZIONI DELLA LAMIERA

TRATTAMENTI E FINITURE

FABBRICA DIGITALE

MOTEK ITALY

CONTROL ITALY

POWER DRIVE

LOGISTICA

ADDITIVE MANUFACTURING

MATERIALI NON FERROSI E LEGHE

Project and management

 **senaf**
MESTIERE FIERE

in collaboration with

 **tecniche nuove**
 **Bologna Fiere**

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Themed areas



SUBCONTRACTING AREA

SUBFORNITURA ELETTRONICA

CEM (contract electronics manufacturers)
• Cables • EMS (electronics manufacturing service)
• PCB (printed circuit board manufacturers)
• Engineering and design firms

SUBFORNITURA MECCANICA

Precision mechanical processing • Metal carpentry
• Mechanical construction • Fasteners • Foundries
• Small parts • Wire working • Outsourced industrial processes • Micro-processing

MATERIALI NON FERROSI - LEGHE

Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) • Die-casting
• Foundries • Outsourced industrial processes
• Technologies • Design • Engineering

MECHANICAL AREA

MACCHINE E UTENSILI

Machine tools • Equipment • Tools
• Design software

MACCHINE, MATERIALI E LAVORAZIONI DELLA LAMIERA

Bending • Moulding • Cutting • Assembly • Welding
• Materials • Software

TRATTAMENTI E FINITURE

Surface treatment systems • Furnaces • Galvanic finishes • Chemical and electronic processes
• Washing • Metallising, Glazing, Galvanising
• Products and accessories for treatments
• Heat Treatments • Coating

PLASTICS, RUBBER AND COMPOSITES AREA

EUROSTAMPI - MACCHINE E SUBFORNITURA PLASTICA, GOMMA E COMPOSITI

Plastics, rubber and composite processing
• Machines and plants • Innovative materials
• Moulding • Extrusion • Packaging • Blow Moulding
• Moulds • Models • Normalised parts for moulds
• Design • Simulation and design software
• Micro-processing • Auxiliary equipment

INDUSTRY 4.0 AREA

CONTROL ITALY

Quality certification and control • Metrology
• Measurement instruments • Laboratory tests
• Calibration • Analysis equipment • Vision

MOTEK ITALY

Automation and robotics • Assembly • Mounting and handling

POWER DRIVE

Mechanical power transmission systems • Oil-pressure
• Pneumatics • Mechatronics • Motion control
• Maintenance • Compressed air

LOGISTICA

Wrapping • Packaging • Handling • Material handling
• Lean manufacturing • Warehouse management software • Supply chain management
• Outsourcing • Safety • PPE

FABBRICA DIGITALE

Industrial computing • IoT • Industrial sensors
• Cloud-manufacturing • Automatic identification technologies • Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

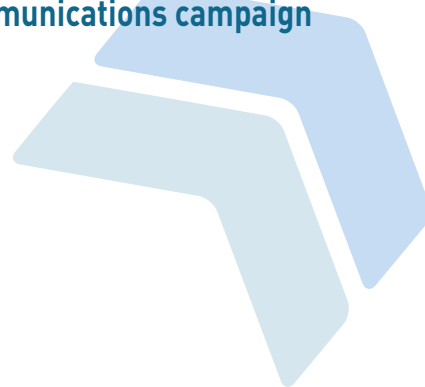
Rapid prototyping • Rapid manufacturing
• 3D printing • Systems and services for reverse engineering • Additive technology • Materials
• Services • Hardware: 3D printers and scanners, accessories • Simulation and design software



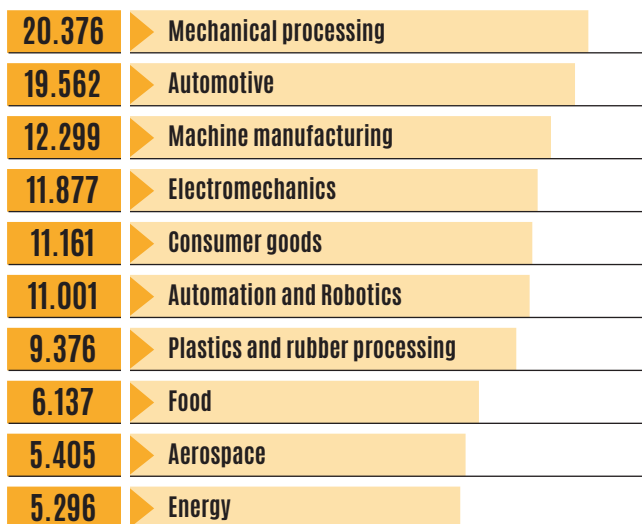
Bologna, 10/12 June 2021



Users reached through the communications campaign



BUSINESS SECTORS *



HIGH-PROFILE VISITORS*



5162 Electric/Electronic
4410 Agriculture
4408 Medical
4300 Transport
4061 Construction
3795 Household Appliances
3496 Engineering, planning, and design firms
3337 Subcontractors
2942 Packaging
2721 Chemical, pharmaceutical, and petrochemical industry
2489 Software

2264 Surface treatments and finishes
2178 Raw material production
2165 Hydraulic and pneumatic power transmission systems
2162 Import-Export companies
2033 Die-casting
1944 Motorsport
1836 Nautical industry
1832 Logistics
1510 Textiles and Clothing
1389 Lighting technology
860 Goldsmithery
820 Recycling



The attention of MEC SPE towards exhibiting companies is also tangible in its courage to make important decisions, like moving the exhibition venue to the Bologna exhibition centre.

Mecspe, the reference exhibition event for the manufacturing industry and the smart factory, sets clear targets for growth, development and improvement in the search for new international opportunities that will involve all exhibitors and professionals from Italy and beyond.

Over time such a deeply-rooted spirit of collaboration shall open all the doors leading onto increasingly better results and within less time.

Special initiatives

THE HEART OF THE EXHIBITION: THE FACTORY WITH NOT LIMITS

With its centrepiece exhibition, Mecspe is a veritable incubator and driver of innovative solutions for the manufacturing industry.

A hot bet of technologies presenting interactive and experiential demos, providing visitors with a new conception of the factory, increasingly people-oriented and attractive to young people.

MECHANICAL PROCESSING AND PLASTIC MATERIAL TRANSFORMATION ISLANDS

Machinery operating at the stands of individual exhibitors showcased at MEC SPE for enhanced visibility.

Processing islands focus on demonstrating a particular process or finished product for a precise industrial sector.

MECSPE LABORATORIES DIGITAL FACTORY

Workshops with business people and opinion leaders who describe their own experience in the transformation process under way in new factories and participate in a debate on the competitive future of Made in Italy Manufacturing. The talk will be enriched with the presentation of territorial data gathered by the MEC SPE Observatory, with analyses of the current situation and forecasts for SMEs.

Participation in special initiatives is reserved for exhibitors who must submit their application to the Senaf Administrative Office no later than 26/02/2021. For further information on how to participate:

mecspe@mecspe.com

THE TOPICS

- IoT
- Big Data
- Cloud Manufacturing
- Digital Twin
- Augmented and virtual reality
- Gamification
- Smart Working and Wearable Devices
- Distributed production with Additives
- Manufacturing
- New Spaces
- Robotics and Artificial intelligence
- Technological tools for design
- Predictive management and maintenance of plants

THE TOPICS

- Food
- Automotive
- Consumer goods
- Construction of plastic moulds
- Logistics
- General mechanics
- Medical
- Packaging

The advantages for the exhibitors

EXHIBITING AT MECSPE MEANS ENJOYING VARIOUS ADVANTAGES, SUCH AS

- ▶ Meeting the decision-makers
- ▶ Interacting with international buyers and making use of a business matchmaking service
- ▶ Exhibiting in a venue that is close to Italy's main industrial districts
- ▶ Digital communication tools to consolidate and communicate your presence at the event
- ▶ Visibility generated by an intense communications campaign in Italian and international specialised publications and national and local newspapers.

FIGURES STEADILY ON THE RISE (2019 edition data)



SPONSORSHIP TOOLS FOR EXHIBITORS

- **LANYARD** provided at the reception
- **SMARTPHONE CHARGING STATIONS** in all pavilions
- **MECSPE APP**
- **COMPANY LOGO** on the visitors' accreditation page (over 50,000 contacts)
- **CUSTOMISED TNT SHOPPER BAGS** in 1 colour
- **CATERING ACCESSORIES** (sugar sachets, tablets and placemats in the refreshment points throughout the trade fair)

60.000
FREE COPIES FOR
THE VISITORS

OTHER TRADE FAIRS ORGANISED BY SENAF



innova
FOODTECH



MECSPE
BARI
TECNOLOGIE PER L'INNOVAZIONE - INDUSTRIE 4.0



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Exhibiting at MECSPE

The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate.

The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area.

Once you've identified the type of stand you need, you can choose how to fit it out.

Turnkey formula: provided by the event's official fitter;

Standard pre-fitted stand: mandatory for stands measuring up to 24 sqm;

Prestige pre-fitted stand: for stands measuring 32 sqm or more. In addition to the advantages of the standard pre-fitted ones, this type of stand allows for great customisation with a vast selection of furnishings and colours;

Raw space: fit-out to be carried out by the exhibitor, starting from 24 sqm.

RAW SPACE

The solution for companies with their own booth, starting from 24 sqm for € 190,00/sqm

Registration fee € 550,00

STAND WITH BASIC FITTING

Area starting from 16 sqm - Mandatory fitting for stands measuring up to 24 sqm

This formula includes: area with 1 open side, fabric walls (h.3 metres), sign with company name, carpet, a table, 3 chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, power and lighting, daily cleaning.

€ 277,00/sqm (area € 190,00/sqm + fit-out € 87,00/sqm)

Registration fee € 550,00 + Essential Services € 10,50/sqm



STAND WITH PRESTIGE FITTING

Area starting from 32 sqm

This formula includes: area, fabric walls (h.4 metres), carpet (colours to be chosen from the range available), sign with company name, closet, reception desk with stools, furnishings, courtesy kit for hanging signs (4 hooks with wire) Wi-Fi, daily cleaning.

€ 320,00/sqm (area € 190,00/sqm + fit-out € 130,00/sqm)

Registration fee € 550,00 + Essential Services € 10,50/sqm



START FORMULA 8 sqm

Reserved for first-timers only

Includes: area with 1 open side, fabric walls, sign with company name, carpet, table, chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, daily cleaning, lighting and power, registration fee.

€ 3.000,00 all inclusive - Registration fee included

+ Essential Services € 10,50/sqm



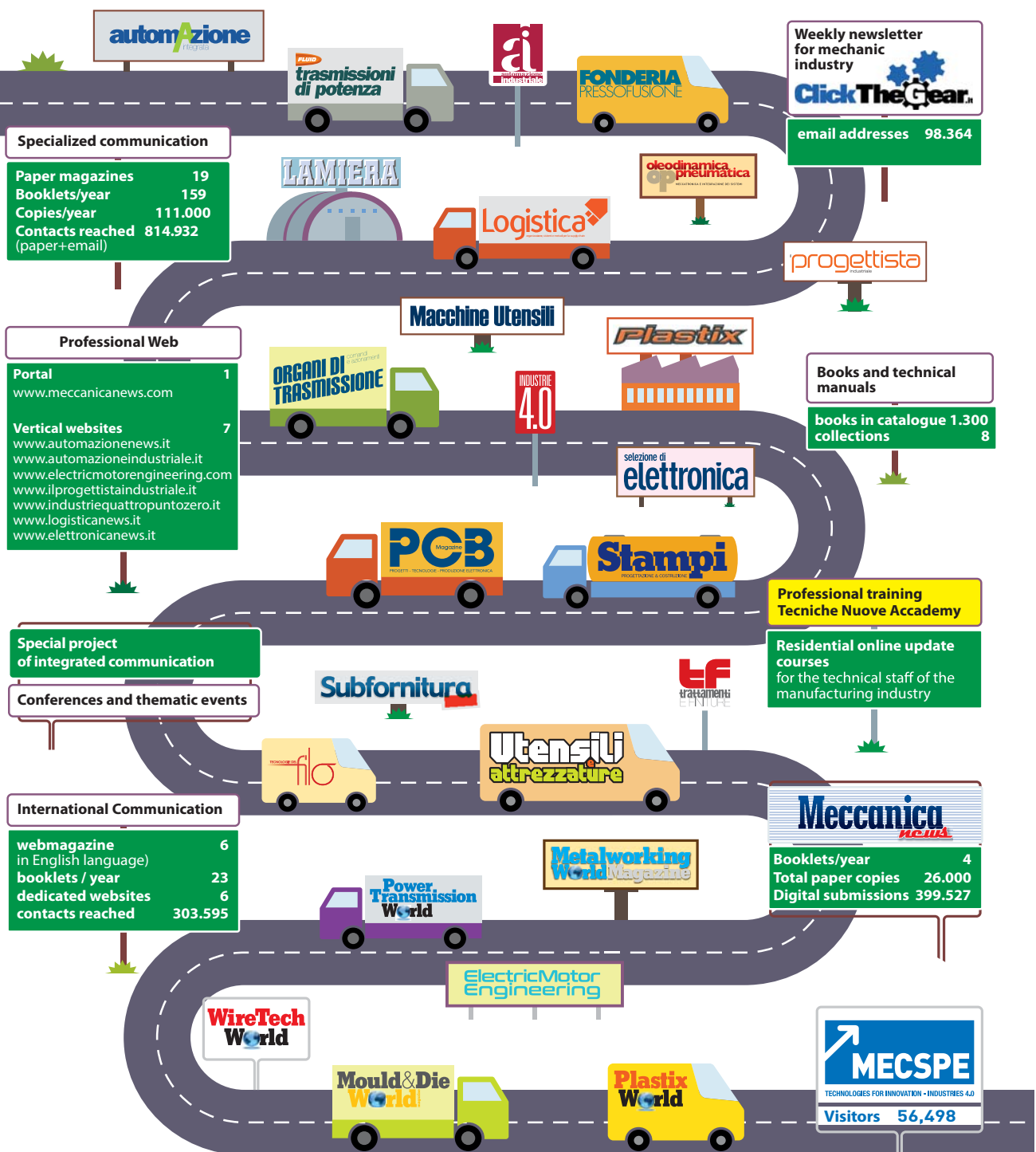
*Essential Services € 10,50/sqm + VAT

Additional open sides: +7% each - * all costs are VAT excluded

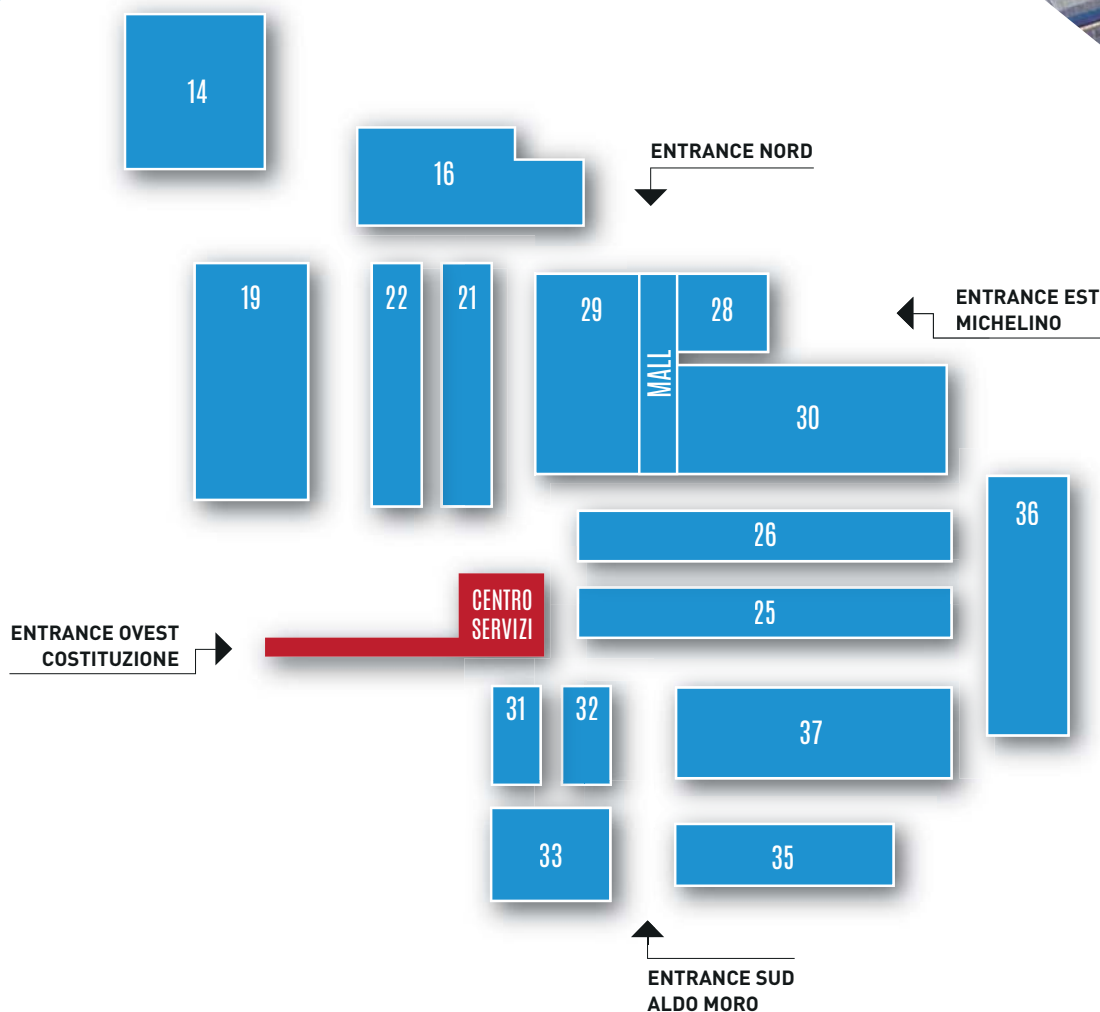
You can view the various types of fit-out and furnishings (display cases, chairs, storage room etc.) in the part of the official fitter's website dedicated to exhibitors.

All stand images are purely indicative.

The road of integrated communication of Tecniche Nuove for the manufacturing industry



The Exhibition Centre



Why the BolognaFiere Exhibition Centre

INTERNATIONALISATION:

An extremely important aspect, especially for the **subcontracting sector**, increasingly involved in the **supply chains** of top-level suppliers of important manufacturing industry brands.

BolognaFiere will enable us to improve **international development** so that we benefit from **connections and infrastructure** that make the capital of Emilia **more accessible to visitors, national and international exhibitors** attending the event. Mecspe will continue to represent all sectors that distinguish it, continuing its **expansion process** to include **new areas of**

production and innovation. The **Internationalisation and expansion** pathway of this event means that Bologna a natural **consequence for MEC SPE**.

MORE EXHIBITION SPACE

A **375,000 sqm** exhibition area, **18 pavilions**, the right numbers for satisfying our exhibitors' needs and to welcome companies on the waiting list.

This new venue will enable us to further **enrich the selection of product sectors**, providing visitors with **new trade fair experiences**, in line with constantly growing expectations.

Project and management



In collaboration with



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