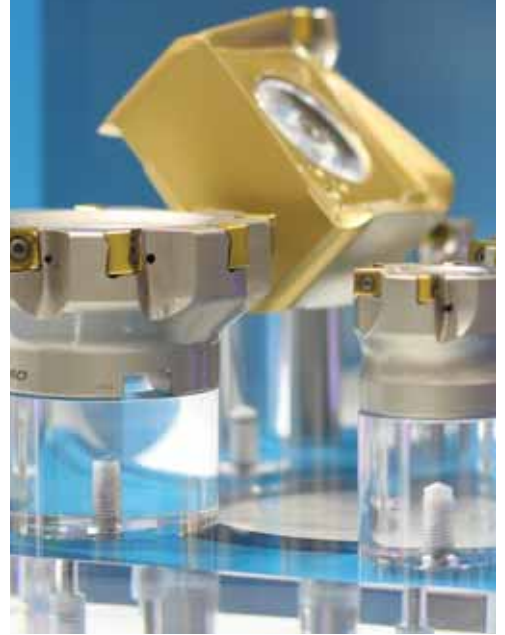# MECSPE

TECHNOLOGIES FOR INNOVATION

BOLOGNAFIERE
5/7 MARCH 2025
23RDEDITION

TECHNOLOGY COMMUNITY

WE ARE THE FUTURE

MECSPE TRADE **TOPICS**

ADDITIVE MANUFACTURING / AUTOMAZIONE E ROBOTICA / CONTROLLO E QUALITÀ / ELETTRONICA ITALIA / EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI / FABBRICA DIGITALE / LOGISTICA / MACCHINE E UTENSILI / MACCHINE LAVORAZIONE LAMIERA / MATERIALI NON FERROSI E LEGHE / POWER DRIVE / SUBFORNITURA MECCANICA / TRATTAMENTI E FINITURE

2023 EDITION **DATA**

59.845 VISITORS	**13** THEMATIC SHOW	**92.000** m² SQUARE METRES	**2.034** EXHIBITORS	**20** SPECIAL INITIATIVES AND CONFERENCE	**2.000** m² EXHIBITION CORE

Project and management

senaf
MESTIERE FIERE

In collaboration with

gruppo
tecniche nuove

Bologna Fiere

At the same time with

ELETTRONICAITALIA

THEMED AREAS

SUBCONTRACTING

SUBFORNITURA MECCANICA
- Precision mechanical processing ▪ Metal carpentry
- Mechanical construction ▪ Fasteners ▪ Foundries
- Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

MATERIALI NON FERROSI - LEGHE
- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting
- Foundries ▪ Outsourced industrial processes
- Technologies ▪ Design ▪ Engineering

MECHANICS

MACCHINE E UTENSILI
- Machine tools ▪ Equipment ▪ Tools
- Design software

MACCHINE LAVORAZIONE LAMIERA
- Bending ▪ Moulding ▪ Cutting ▪ Assembly
- Welding ▪ Materials ▪ Software

TRATTAMENTI E FINITURE
- Surface treatment systems ▪ Furnaces ▪ Galvanic finishes ▪ Chemical and electronic processes
- Washing ▪ Metallising, Glazing, Galvanising
- Products and accessories for treatments
- Heat Treatments ▪ Coating

PLASTICS, RUBBER AND COMPOSITE

EUROSTAMPI- PLASTICA, GOMMA E COMPOSITI
- Plastics, rubber and composite processing
- Machines and plants ▪ Innovative materials
- Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding
- Moulds ▪ Models ▪ Normalised parts for moulds
- Design ▪ Simulation and design software
- Micro-processing ▪ Auxiliary equipment

AUTOMATION AND DIGITAL FACTORY

CONTROLLO E QUALITÀ
- Quality certification and control ▪ Metrology
- Measurement instruments ▪ Laboratory tests
- Calibration ▪ Analysis equipment ▪ Vision

AUTOMAZIONE E ROBOTICA
- Automation and robotics ▪ Assembly
- Mounting and handling

POWER DRIVE
- Mechanical power transmission systems ▪ Oil-pressure
- Pneumatics ▪ Mechatronics ▪ Motion control
- Maintenance ▪ Compressed air

LOGISTICA
- Wrapping ▪ Packaging ▪ Handling ▪ Material handling
- Lean manufacturing ▪ Warehouse management software ▪ Supply chain management
- Outsourcing ▪ Safety ▪ PPE

FABBRICA DIGITALE
- Industrial computing ▪ IoT ▪ Industrial sensors
- Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING
- Rapid prototyping ▪ Rapid manufacturing
- 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials
- Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

ELECTRONICS

At the same time with ELETTRONICA ITALIA

- Electronic Design - ED\EDA
- Electronic components manufacturing and distribution
- Instrumentation and test systems
- Production and distribution of machines for electronic manufacturing
- Electronic subcontracting (EMS)
- Production consumables and equipment

VISITORS

66.906*
PROFESSIONAL PARTICIPANTS

* Mecspe data 2024

USERS REACHED THROUGH THE COMMUNICATION CAMPAIGN *

RADIO	Listeners **40.420.000**	**NEWSLETTER**	Readers **404.951**
WEBSITE	Users **310.292**	**WEBSITE PAGE**	Views **2.425.862**
NEWSPAPERS	Readers **8.377.000**	**TECHNICAL PRESS** (paper and digital)	Users **784.081**

SOCIAL MEDIA
Followers **24.525**
- (f) **7.123**
- (in) **10.597**
- (o) **6.805**

BUSINESS SECTORS *

21578	**Mechanical processing**
20716	**Automotive**
13025	**Electromechanics**
12578	**Electric/Electronicy**
11819	**Automation and Robotics**
11650	**Machine manufacturing**
9929	**Consumer goods**
6499	**Plastics and rubber processing**
5724	**Surface treatments and finishes**
5608	**Food**

5516	Software	**2294**	Motorsport
5400	Electrical/Electronic	**2293**	Recycling
5200	Energy	**2153**	Goldsmithing
4608	Aerospace	**2110**	Construction
4410	Agriculture	**2033**	Castings
4300	Transportation	**2032**	Raw material production
4206	Medical	**1944**	Nautical
4019	Home appliances - casaslinghi	**1599**	Logistics
3702	Engineering firm, planning and design	**1471**	Power transmission
		911	Plumbing
3116	Packaging	**868**	Textile and Apparel
2881	Chemistry farm. petrochemical	**547**	Lighting Technology

HIGH-PROFILE VISITORS *

16734	**Business Owner - General Manager**
16187	**Planner - Designer - Technical Dept. Manager**
7540	**Sales and Marketing Manager**
5559	**Production Manager** - Chemical, Plastic, Metalmechanical Operator
3990	**Purchase Manager**
3732	**Research and Development Manager**
2939	**Quality Control Manager**
1961	**IT manager - Chief Digital Officer - Digital Manager**
1318	**Logistics Manager**
643	**Teacher**
339	**Import-Export Manager**
286	**Journalist**
144	**Energy Manager Expert**

THE EXHIBITION CENTRE

NORTH ENTRANCE

ELETTRONICAITALIA

EAST ENTRANCE
Michelino

CENTRO SERVIZI

INNOVATION SPACE

WEST ENTRANCE
Costituzione

MECSPE LAB

14 16 19 22 21 29 28 30 36 26 25
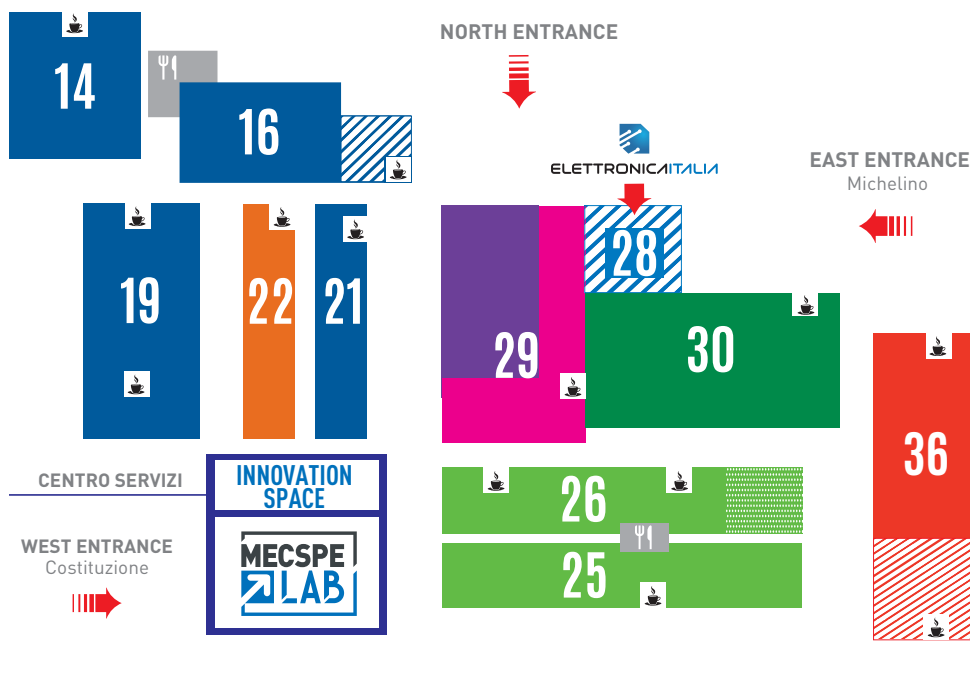
PAD.

14/16/19	MACCHINE E UTENSILI	
16	MACCHINE LAVORAZIONE LAMIERA	
21	FABBRICA DIGITALE	
22	TRATTAMENTI E FINITURE	
25/26	SUBFORNITURA MECCANICA	
26	MATERIALI NON FERROSI E LEGHE	
28	ELETTRONICA ITALIA	

29	CONTROLLO E QUALITÀ
29	LOGISTICA
30	AUTOMAZIONE E ROBOTICA
30	POWER DRIVE
36	ADDITIVE MANUFACTURING
36	EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI

Project and direction

senaf
MESTIERE FIERE

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